





Who to follow? #fashioniam #mcufim

**S**mile (FIM2) is wearing faux fur coat from Bershka, as we all know that faux fur products are a big trend happening in the fashion industry. Lots of fashion luxury brands already banned authentic fur from their future collections, which customers will embrace the comfort of cruelty-free clothing.

## Is faux fur safe to environment?

Faux fur is made from synthetic fibers including polyester and acrylic. Some fast fashion brands choose cheaper materials, which are mostly poor quality of textile that contains high levels of toxic chemicals that may harm both humans and the environment.

## BioFur, the next big development to hit the market.

**M**uch like the vegan cultured leather for Dr.Martens boots, there's a new faux fur company working to create more affordable, high-quality pieces such as lab-grown pelts to protect our planet.





Kangol headwear \$65



Gucci fur mules \$995



## Faculty sharing

Tactile textures elevate casual bomber silhouettes

We invited *Professor Sky* to share some information about this fall/winter trend: A/W 18/19's focus on tactility uptick,especially in the chubby faux-fur category. Favored by retailers for millennials including Breshka and Monki, textural teddy and faux shearlings give casual bomber silhouettes an elevated feel while keeping you warm in the winter. Plush piles add a touch of luxe sensibility that are commonly considered as party wear drops.



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